

Tamkang University—QUT Bachelor of Creative Industries pathway program



**#1 in Australia and
#19 in the World for
Media and
Communication
Studies**

QS Rankings by Subject
2024



**#6 in Australia for
Graduate Employability**

QS Ranking 2024



**Ranked 11th
in Australia
And 199th globally**
The Times Higher
Education
World University
Rankings 2024

QUT is a global leader in the creative industries. Choose a combination of study areas to suit your creative interests and aspirations, and help you develop your creative niche.

Real-world Learning

You'll be prepared for the real world with studio-based learning, skills in entrepreneurship, real industry challenges, work integrated learning (WIL) opportunities and links to creative start-ups. With a focus on transferable skills in enterprise and entrepreneurship, working on projects with industry partners like the World Science Festival, Brisbane Open House, Beyond Zero Emissions, Starlight Children's Foundation Australia and Australian Parents for Climate Action in a common final year capstone experience, you'll have a head start to succeed in a career with flexibility.

Possible Careers

Branding specialist
Campaign manager
Creative entrepreneur
Creative writer
Digital content producer
Entertainment entrepreneur
Events and festivals coordinator
Fashion marketer
Graphic designer
Interaction designer
Media adviser
Media producer
Multimedia designer
Publicist
Web designer

Highlights

Build a unique creative career that taps into your passions and aspirations.
Prepare to turn creative employment and entrepreneurial opportunities into real career outcomes for a growing creative economy sector. Learn through industry partnerships and networking, and interdisciplinary work.
Choose from one of four first majors to develop your creative thinking and innovation.
Tailor your degree to suit your area of interest.

About QUT

Queensland University of Technology (QUT) is an ambitious institution, with a growing research output focused on technology and innovation. QUT ranks in the world's top 200 universities.
With more than 50,000 students across two inner-city campuses in Brisbane, QUT offers academic programs in fields spanning business, creative industries, education, engineering, health, law, science, and social justice.

In partnership with



All information is good as of Feb 2025.
For updated information, please refer to QUT website.

qut.edu.au/courses/bachelor-of-communication

**the university
for the real world®**

Scholarships

QUT International Merit Scholarship

An ongoing scholarship to cover 25 per cent of your tuition fees per semester provided you meet the academic conditions.

QUT Real World International Scholarship

A scholarship to cover 20% of your tuition fees for your first two semesters (one year) of degree (or higher) study at QUT, provided you meet the minimum academic standards.



Find out more about QUT scholarships.

qut.edu.au/scholarships/international/scholarship-opportunities

Apply now

IELTS Requirements	QUT Pathways [^]	Duration at QUT [*]	Intake
IELTS 6.5 (LRWS 6.0)	Bachelor of Creative Industries	2 years	Feb and July
IELTS 6.0 (RW 5.5; LS 5.0)	1. English for Academic Purposes 2 (EAP2) Standard (Successful completion with 65%) + 2. Bachelor of Creative Industries	2 years and 3 months	Mar, Jul and Nov
IELTS 5.5 (RW 5.5)	1. English for Academic Purposes 2 (EAP2) Extended (Successful completion with 65%) + 2. Bachelor of Creative Industries	2 years and 4 months	Feb, Jun and Oct
IELTS 5.5 (RW 5.0; LS 4.5)	1. English for Academic Purposes 1 (EAP1) Standard (Successful completion with 65% for EAP 2 Standard OR completion with 50-64% for EAP 2 Extended) + 2. English for Academic Purposes 2 (EAP2) Standard OR Extended (Successful completion with 65%) + 3. Bachelor of Creative Industries	2 years and 6 months	Mar, Jul and Nov
IELTS 5.0 (RW 5.0)	1. English for Academic Purposes 1 (EAP1) Extended (Successful completion with 65% for EAP 2 Standard OR completion with 50-64% for EAP Extended) + 2. English for Academic Purposes 2 (EAP2) Standard OR Extended (Successful completion with 65%) + 3. Bachelor of Creative Industries	2 years and 7 months	Feb, Jun and Oct

^{*} Estimated study time at QUT is subject to individual student's study plan and progression.
[^] Refer to QUT website for updated program information.

English for Academic Purpose programs

- develop your academic writing skills so you can produce quality essays and reports
- gather practical skills such as note-taking strategies and how to reference
- learn how to conduct academic research through the library and on the internet
- build your confidence speaking in an academic setting and giving presentations
- benefit from an interactive learning environment, with small classes and more contact hours
- be better prepared to achieve academic success in your further studies at QUT

You may be eligible for [QUT College English Language Concession](#). Find out more on our website.

Tamkang University Admission Information:

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Tel: +886 02 2621 5656 Ext 2266
Email: icikutw@gmail.com Website: <http://www.ic.tku.edu.tw/>



“ QUT provides both academic knowledge and practical skills. The knowledge I learn in class helps me understand industry better. “

Kuang-Hung (Luke) Cheng

TKU-QUT articulation student



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